

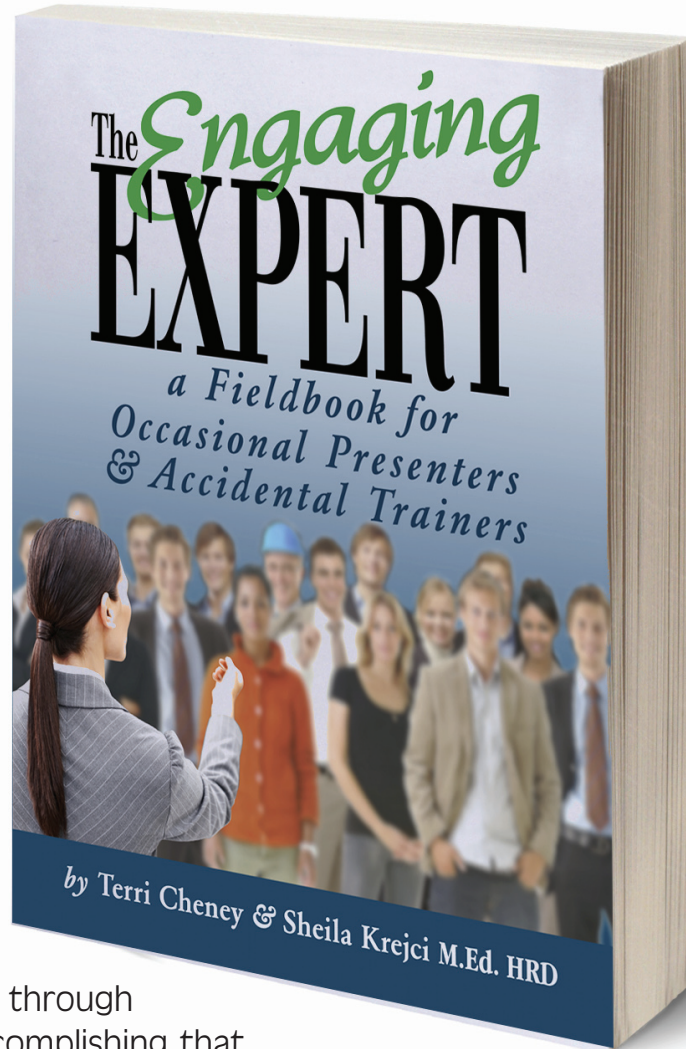
# COMING THIS FALL!

***Congratulations!*** Enough people have recognized your expertise in your field to ask you to share that expertise with others.

***The Trick***  
is to do it in such a way that other peoples' *performance* will be *noticeably improved afterward*.

This fieldbook walks you through all the key phases of accomplishing that. It helps you work backward from identifying the results you want from your presentation or training session, and creating opportunities for your participants to practice what you want them to do back in the Real World. You will find dozens of tips on how to adapt lectures to engage participants, how to prepare useful materials like handouts and PowerPoint slides that help people learn, and how to polish your facilitation skills. Even better, after your session you will be able to demonstrate the value of your efforts.

Download a ***Free*** copy of Chapter 1 at:  
[www.engagingexpert.com](http://www.engagingexpert.com)



## **Chapter Titles**

Begin with the  
End in Mind  
Create Rehearsal  
Opportunities  
Prepare to Engage  
Support Your Message  
Wow Your Audience  
Evaluate Your Results